

April 15, 2005
Volume 49, Issue 3



Special Interest Articles:

- Open Your Tool Kit
- Proxies
- District program standings
- Toronto Bound

Individual Highlights:

DG	2
LGET	5
LGM	3
Around the District	4
Anniversaries	
And New Clubs	4
Educational Awards	6

Can-Am Link



District 45- Toastmasters International Newsletter

District Performance Scorecard

Category	Goal	Where we are	Achieved
Planning	District High Performance Plan Prepared & Sent	Prepared & Sent to TI	Yes!
Training	85% of Area/Division Governors Trained	100	Yes!
Membership	3888 memberships	2615	
Clubs	87	89	Yes!
CTMs	133	109	
ATMs	38	40	Yes!
CLs, ALs, DTMs	85	35	

Come to Fredericton!

District 45 Spring Conference May 27-29, 2005



Mingle with Toastmasters from around New England and the Maritime Provinces. Welcome old friends and make new ones. Enjoy tantalizing food at the Lord Beaverbrook Hotel. Stroll along the banks of the historic St. John River. Visit an art gallery or a farmer's market.

Exercise your club's votes at the business meeting. Attend fun and interesting educational sessions to learn some new skills and bring ideas back to your clubs. Cheer on contestants at the International Speech and Table Topics contests. Come away from the conference renewed, energized and inspired.

Don't delay! Register for the full conference by the April 29th early bird date to be entered into a draw for the cash equivalent of a free 2- night stay at the hotel.

For registration forms, conference details, directions, schedule, menu and more visit:
www.district45conference.com

District Governor



Carl Duivenoorden
DTM
District 45 Governor

“...one of our 10,000 clubs worldwide will welcome a guest who will go on to become International President.”

Is that a **Leader** I see?

Can you remember your first Toastmasters meeting? I can – even after 15 years! It was September 1989, and I'd finally decided it was time to check out Toastmasters. I walked in, met some really nice people, learned, laughed and joined. So began the journey that has brought me to the office of District 45 Governor.

Thank goodness for those good members of that great club – for Cliff, Ken, Bridget and all the others. When I first walked in, I didn't see them exchange nods, knowing glances or whispers of “Look – this one's a future District Governor.” They just welcomed me and made me want to join. And thank goodness I did join – Toastmasters has changed my life. I've learned speaking skills, I've learned leadership, I've met many wonderful people and my career has advanced.

By the law of averages, one of those guests **your** club will welcome this year will go on to become your Club President. One of District 45's 88 clubs will welcome a guest who will go on to become District Governor. And one of our 10,000 clubs worldwide will welcome a guest who will go on to become International President.

Have you seen any of these people walk into your club? Perhaps they'll be at your next meeting. Hopefully, like Cliff, Ken, Bridget and all the others, you'll rely not on recognizing them, but on providing the positive, supportive learning environment that will make them want to join. Then let the magic of the Toastmasters program transform them. When you help a guest decide to join, you change their corner of the world – and you never know how that might change the world!

PS I look forward to seeing MANY Toastmasters at Spring Conference, our annual celebration of success, fun and learning, May 27-29 in Fredericton, NB. ♣

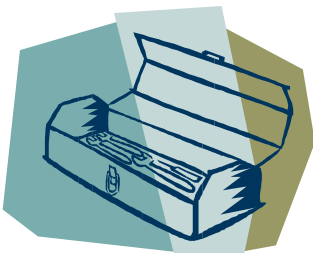
Open your Tool Kit!

The District 45 website has put a whole collection of tools at your disposal to keep members informed about what is going on and to help with the administration of your clubs. Visit the site to find:

- Background information about District 45
- The District Governor's theme for 2004-2005
- Click on the flags (see what happens!)
- Links to various resources on the Toastmasters International website including their home page
- Links to club home pages, Region VII home page and conference website
- District Resources, a collection of forms and information to help in club administration
- And most importantly, “What's Happening” provides updates on upcoming conferences, announcements, new clubs, issues of the district newsletter and information about district programs such as the Triple Crown, Distinguished by April 30 and the Newsletter competition

Visit www.toastmasters45.com

Open the tool kit! You will be glad you did. You will be more informed and you will see how hard webmaster Steve Johns and the District team have been working to make this a fun and useful tool for the members of our district. ♣



Lieutenant Governor Marketing

Why Bother to Get New Members?

Why? Let me tell you why!!!

- **More** diversity in speeches!
- **More** participation in Table Topics!
- **More** candidates for club officers!
- **More** contest speakers!
- **More** sharing of the workload!
- **More** camaraderie!
- Need I say...you guessed it...**more**?

My home club has more of all these things and much, much more as we have seen our membership grow to 30 from just 11 members two years ago. We have moved to weekly meetings from bi-weekly. We now average four speakers per night and have members clamoring for Table Topics. Our meetings have become more vibrant and exciting!

Two things have really helped us with membership over the past 24 months: more guests and a fantastic website. In fact, many guests claim they found our club when surfing the web. This is a fabulous tool for attracting guests and I strongly encourage all clubs to pursue this as one of your strongest marketing tools.

What else can we do to grow membership? First of all, we need to keep our existing members. To date, 39 of 84 clubs have declined in membership since last July; over half our clubs have retained 75% or less of members from last July; and 34 clubs are below Charter strength of 20 members. These are staggering numbers.

All clubs should be conducting the "Moments of Truth" module from the Successful Club series once a year. Along with the "Master Your Meetings" manual (catalogue #1312), the insights and ideas from these tools can help a club identify opportunities and make changes that will benefit the goals of its members.

Secondly, we need to build new members. We have the "Beat the Clock" membership challenge from May 1- June 30. All VP Memberships and VP Public Relations should be working on external marketing ideas to draw guests into the club. "Membership Growth" (catalogue #1159) is a great resource for ideas on building membership. All clubs should have a copy in their files. One great idea is running a contest among members either individually or in teams and award points for bringing guests, getting them to join, and having them participate in meetings. This manual includes tracking sheets for such a contest.

Toastmasters International provides us with the tools to grow membership. We need to use them to attract guests, encourage them to join, and retain them as active members. Why bother to get new members? I can think of many reasons. Why not? Strange...I can't think of one. ♣



Dan Bell
ATMB
Lieutenant Governor
Marketing

"Our meetings have become more vibrant and exciting!"

PROXIES- Make sure your club's voice is heard!

Exercise your club's votes at District, Regional and International meetings. Eligible members can vote by attending or by proxy.

District Conference: Club President and VP Education are eligible to vote. A member of the club must exercise the vote. A link to the proxy form can be found at <http://www.district45conference.com/proxy.php>.

Regional and International Convention: Club President and VP Education can vote. Proxies were mailed to club Presidents of record the last week of March. You can designate a member of your club, another club or the District Governor to exercise your votes. Details can be found on the proxy forms.

Clubs on Track for Distinguished by April 30th

Club	Area	Division	Points
816	6	B	9
7268	6	B	8
7673	10	B	8
4588	11	D	8
6954	12	A	7
7347	16	A	7
5382	2	C	7
7068	2	C	7
1094	10	B	6
8700	10	B	6
6262	3	C	6
6423	13	C	6
1555	1	D	6
3119	11	D	6
3978	1	D	6
1383	12	A	5
3608	16	A	5
1741	6	B	5
2156	14	B	5
7682	10	B	5
237	13	C	5
1479	4	C	5
2204	13	C	5
2672	13	C	5
4402	4	C	5
4502	13	C	5

District Program Standings



Congratulations to the Latest TRIPLE CROWN ACHIEVERS!

Carl Duivenvoorden, DTM (CL, ATM-S, AL)
Wendy Harding, DTM (ATM-B, CL, CTM)
Tim Smith, ATM-G/CL (CTM, CL, ATM-G)
Lucy Paine Kezar, ATM-G (CTM, CL, ATM-G)

Club Anniversaries

- 🚩 Woodfords club 816 Area 6 ME - **55** years in April
- 🚩 Ad Libs club 7673 Area 10 NH- **15** years in April
- 🚩 Tri City club 7682 Area 10 NH - **15** years in April
- 🚩 Toastmasters of Manchester club 4227 Area 16 NH- **25** years in June
- 🚩 Bread Loaf club 646907 Area 8 VT- **1** year in June
- 🚩 Granite Place club 676508 Area 12 NH- **1** year in June
- 🚩 Verhampshire Vocalizers club 693838 Area 15 VT- **1** year in June
- 🚩 River View Community Speakers club 693873 Area 15 VT- **1** year in June

New Clubs

- 🚩 Prospect's Peakers club 735068 Area 13 NB chartered 1/10/2005
- 🚩 ADI Group club 746503 Area 13 NB chartered 3/30/2005

Around the District

Area 6 Toastmaster Mike Harris presented a one-man storytelling show to raise money for the Schoolhouse Art Center in Sebago Maine.

Woodfords club 816 in Portland Maine is the oldest club in the District and celebrated their 55th anniversary at a special ceremony on March 31.

Division C Governor Kevin Clements conducted a Speechcraft session in January.

Sarah Tyrell and Delmar Corney, of **Premiere club 2738** in Area 17 achieved their CTM at a special meeting at the Government House in Charlottetown

in the presence of Lt Governor Leonce Bernard and many fellow Toastmasters and guests. The Area Governor, Marjolaine Lemay presented them with a CTM badge and certificate. David Lipton from Parks Canada was the guest speaker.

Patricia Day of **Speak-Easy club 3948** and **Spotlight club 9985** in Area 17 organized a workshop on judging for the four clubs in Area 17.

Roger Ford of **Area 8** was featured in an article in the *Rutland Herald* on March 10th. The article has many colorful details about Roger's life experiences in his quest as a humorist, comedian and storyteller. ♣

To view the *Rutland Herald* article on Roger Ford, visit:

<http://www.rutlandherald.com/apps/pbcs.dll/article?AID=/20050310/NEWS/50309007/1014/FEATURES11>

Lieutenant Governor Education and Training

The 3rd quarter of our 2004-2005 Toastmaster year is almost completed and on target for success. Our programs and goals relating to education and training are moving into high gear as members see June 30th approaching quickly. Many Toastmasters in District 45 are and have been diligently working to distinguish themselves with their personal education and leadership goals. Clubs, Areas and Divisions are reaching out with support and encouragement to secure those last few objectives to ensure they are distinguished.

As Lt. Governor of Education and Training for District 45, I have been monitoring carefully our progress steadily toward our goals in education and leadership. I have waited, like a high school cheerleader for each new award, to appear on the Toastmasters International website so I could share your achievements with the district team.

It has been my great pleasure to congratulate each of you on your achievements and especially our 7 Triple Crown Achievers. I fully expect the steady stream of achievements by the members of District 45 to continue over the coming months. Many clubs in District 45 have utilized the "Half-Way Certificate Program" as a means to encourage their members to achieve the 1st of many Toastmaster milestones (CTM). I highly recommend this program as a means to recognize the efforts of your club membership.

Talk up the leadership program. Many club executive members should be setting their objectives for next year and the Competent Leader designation should be one of them. Distinguished Clubs are the measure of our district's success. I am very pleased to report that as of mid-March 26 of our clubs have already achieved distinguished status. We need six more to surpass last year but have a long way to go to achieving distinguished status in all our clubs. This is a formidable goal but an attainable one.

Leadership is each member doing what is expected in order to achieve the goals they have set for themselves at each club meeting throughout the district. Each member's educational and leadership achievement, one at a time is what makes a district distinguished.

I am your biggest cheerleader "bring it on". I will cheer for everyone to hear as you make District 45 a Distinguished District. ♣



Gerry Higgins
DTM
Lieutenant Governor
Education and
Training

"I have waited, like a high school cheerleader for each new award..."

Toronto Bound

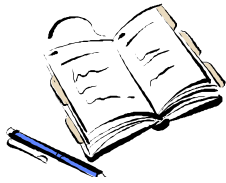
Let's all go to the Toastmasters International Convention in Toronto August 24-27, 2005! Seize the opportunity to meet the International Officer and Director candidates... experience the world championship of Public Speaking... share your interests in developing better communications skills with others from around the world... attend world class workshops and seminars by top trainers.

Is cost a factor? Here is your chance to SAVE on room costs. Team up with one or two others to share a room. This has been done in the past among D45 officers to create good savings. I will serve as coordinator to determine how many would be interested in room sharing. Send your e-mail address and telephone number to me **by June 11th** and I will compile a list and share it with others who are interested. You would be on your own to arrange teaming up as well as making your conference and hotel reservations and payments. If you are interested in car pooling or renting a van, let me know. Areas or Divisions could gather a load among those near each other or along the route.

Remember that hotel costs will be in Canadian dollars and it could be several years before the convention is as accessible.

See you here in Fredericton soon. Submitted by Cliff Fournier, DTM PDG cliffdtm@nb.aibn.com

Mark Your Calendars



May 27-29, 2005
Spring Conference
 Lord Beaverbrook
 Hotel
 Fredericton, New
 Brunswick

June 9-11, 2005
**Region VII
 Conference**
 Fairview Park Marriott
 Falls Church, Virginia

August 24-27, 2005
**International
 Convention**
 The Westin Harbour
 Castle
 Toronto, Ontario

District 45 website:
[www.toastmasters
 45.com](http://www.toastmasters45.com)

CALL TOLL FREE:
1-888-340-3633

PUBLISHER
 Carl Duivenvoorden,
 DTM
 District Governor
 (506) 363-8117
 cduivenv@nbnet.nb.ca

EDITOR
 Donna Tasker,
 ATMB/CL
 Public Relations Officer
 (207) 761-0525
 dtasker@unumprovident.com

Educational Awards January through March 17, 2005

Award	Member	Club	Award	Member	Club
CTM	Anthony, Ena M.	1770	CTM	Smith, Timothy W.	1468
CTM	Baker, Catherine M.	3119	CTM	Thibault, Marguerite	507
CTM	Boudreau, Danielle R.	4653	CTM	Tucker, David S.	7268
CTM	Buell, Candice L.	7682	CTM	Vrkljan, Patricia	7682
CTM	Conrod, Leonard G.	3978	CTM	Whidden, Abra L.	8104
CTM	Daigle, Gertrude	6262	ATMB	Amoroso, Marilyn G.	816
CTM	Daoust, William M.	3119	ATMB	Harding, Wendy	4502
CTM	Devanthey, Lorraine	3119	ATMB	Lewery, Colin H.	7068
CTM	Edwin, Raymond	6954	ATMB	McCue, William T.	6262
CTM	Franklin, Rob	4505	ATMB	Standen, Chris	7068
CTM	Furbush, Michael	5122	ATMB	Wyman, Marcia	6954
CTM	Gourley, Max Corey	237	ATMG	Kezar, Lucy Paine	7673
CTM	Grondin, Joseph F.	4502	ATMG	Lewycky, Laverne M.	701836
CTM	Gruenfelder, Claire	1383	ATMG	Smith, Timothy W.	7268
CTM	Harding, Wendy	2204	ATMS	Bell, Dan	3978
CTM	Haskell, Michael	2156	ATMS	Dickson, Donald	1843
CTM	Hemeon, Sheri M.	4653	ATMS	Duivenvoorden, Carl J.	6423
CTM	Henderson, Valerie	7068	ATMS	Gillis, Simon J.	3119
CTM	Howatt, Paul	741098	ATMS	Kennedy, Michael P.	3978
CTM	Ju, Jinlin Winslet	237	CL	Buell, Candice L.	4557
CTM	Katz, Jerry	5375	CL	Caldwell, Karen D.	1555
CTM	Kokocki, James B.	4502	CL	Easton, Anthony J.	1555
CTM	Lehoux, Nancy W.	7673	CL	Harding, Wendy	2672
CTM	Lutwick, Peter	741098	CL	Immen, Patricia A.	1383
CTM	MacDonald, Darlene	4450	CL	Knight, Dawn	3608
CTM	MacDonald, James	3119	CL	Lewery, Colin H.	7068
CTM	Martell, William J.	4653	CL	Maguire, Judith A.	2559
CTM	McCue, Sally	7673	CL	Penkar, Amita S.	816
CTM	McIlvaine, Robert B.	5785	CL	Smith, Timothy W.	7268
CTM	Minkowitz, William S.	2156	CL	Standen, Teresa A.	7068
CTM	Moore, A. Elaine	4402	CL	Therault, Michel C.	6262
CTM	Penkar, Samir A.	816	CL	Tighe, William D.	2701
CTM	Piedmont, Valerie A.	1562	AL	Duivenvoorden, Carl J.	6423
CTM	Sancton, Rick	7427	LDREXC	Duivenvoorden, Carl J.	4502
CTM	Slade, Cindy	5705			

Conference Feedback Wanted

The conference planning committee is looking for assistance from Toastmasters who have attended a spring or fall conference in the past and would greatly appreciate it if you could send your answers to the following two questions to dria.mcphee@gnb.ca:

- What is your favorite memory from the first Toastmasters conference you attended?
- What part of a Toastmasters conference would you most highly recommend to a first-timer? ♣

As always, I welcome your feedback on the newsletter. *Donna Tasker, PRO*