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The 76th Toastmasters International Convention

The 76th Toastmasters International Convention was held in Phoenix, Arizona from August 15th to August 18th. Fourteen District 45 Toastmasters attended the convention and were on hand to help celebrate with IPDG Dan Bell and his team as they received the Distinguished District plaque from International President Johnny Uy.



As always, a highlight of the convention was the World Championship of Public Speaking on Saturday morning. Congratulations to Vikas Jhingran from District 31, Region 7 who was the winner of the speech contest. All the speeches were excellent. Since Vijay did such an excellent job at the contest and represented the Region so well, we will have to forgive him for defeating our own Charley Vaughan at the Region contest in Philadelphia.

More pictures from the International convention can be found on the last page of the newsletter.

District Governor



*Heather Perkins, DTM
District 45 Governor*

How do you plan to *Transform through Toastmasters* this year? It's important for each of us to have goals that we want to achieve. The goal may be as simple as completing three manual speeches or being a club officer or it could be that you want to receive a Triple Crown Award. Each of us has to set goals that are realistic and achievable for us and not base them on what someone else thinks we should do.

Regardless of how long we have been in Toastmasters or what level we have achieved, each of us has the opportunity to continue to learn through our Toastmasters experience. Every time we take on a role in a club meeting or give a new speech or take on a leadership, we have the opportunity to learn from that experience if we approach it with an open mind. As we learn from the opportunities, we allow ourselves to continue to transform.

Opportunities to learn and to transform are continually presenting themselves in Toastmasters. Mentoring a new club or helping to revive a weak club are excellent learning opportunities and a great opportunity to put our Toastmasters skills to work. The same holds true of mentoring a new member.

Other learning opportunities include organizing a speech contest at one of the various levels, assisting with organizing the Toastmasters Leadership Institute or presenting at the TLI or organizing a special club event. If you haven't completed a High Performance Leadership module, think about projects that might work with this and take this on as a learning experience. All of these opportunities will help you develop both your leadership and communication skills.

After you have set your goals for the year, communicate those goals to your Vice President of Education so he or she can ensure you have the opportunities to achieve your goals. Taking advantage of the available learning opportunities will help both you and your club to *Transform Through Toastmasters*.

Articles and pictures for the October newsletter should be submitted by September 28, 2007.

Lieutenant Governor Education and Training



*Candice Buell, DTM
Lt Governor Education and Training*

The year is well on its way to success. I sincerely hope all members are setting their personal goals and reaching for their educational achievements. As each of you obtains an educational achievement, you not only strengthen your club but your skills increase with every speech you make.

You should all be familiar with your new officers and working together for success by now. Officer training has now been completed and we are at 70% although that number may rise somewhat if some results have not yet been posted.

Part of the District's mission is to ensure that each club effectively fulfills responsibilities to its members. Therefore, we need to establish and maintain positive and supportive relations with our clubs. Area Governors will be starting to complete their Club Visits this month. Welcome them and converse with them on all issues you may have. This will be a good time to volunteer your services for the Area or Division contests, if you are not planning to compete.

There are two continuous awards that are awarded at the Spring Conference. The Bill Chase Award is presented to the club with the most interclub visits. This was donated by PDG Bill Chase to encourage members to visit other clubs throughout the year. The form may be obtained by this web link. <http://www.toastmasters45.com/pdf/InterclubVisitationAward.pdf>. The second is the Terry Chinnery Memorial Membership Award, which is presented to the club with the highest net increase in members for the time period of October 11 through the current year. Multiple awards are possible.

I encourage all clubs to be keeping records of all their members for the Toastmaster of the Year award. The form may be obtained on the District 45 website: <http://www.toastmasters45.com> under [Outstanding Toastmaster Guideline doc.# 1113](#).

Club contests have begun. Be sure to check with your neighboring clubs to see if they would appreciate your help. Check all contestants to guarantee they are eligible to compete. A confusing requirement is the one for "in good standing". Good standing for the fall contests is based on payment of dues for the April – September time period. The following are considered to be in good standing:

- ❖ A continuous member whose dues are paid for the April-September 2007 period
- ❖ A new, reinstated or dual member who has joined the club since the April-September 2007 dues period began and whose dues and membership application have been received by WHQ.
- ❖ A club whose dues for April-September 2007 have been received by WHQ before the club contest is held.

I wish you all continuous success as you *Transform Through Toastmasters* by completing your educational and personal achievements.

Lieutenant Governor Marketing



*Wendy Harding, DTM
Lt Governor Marketing*

Last month in this column, I reminded readers that the TI sponsored membership Contest, *The Smedley Award* is being run from August 1 to September 30. During this period, if you club adds 5 new, dual or reinstated members, your club will automatically receive a Smedley Award ribbon for your club banner and a free module from either the Successful Club, Better Speaker or Leadership Excellence Series.

Is the Smedley Award the only membership building contest that Toastmasters International is currently running? Absolutely not. Why not personally participate also in the Individual Recognition membership contest?

This contest runs for the entire Toastmaster club year (July 1, 2007-June 30, 2008). All members are eligible and encouraged to participate. To receive credit as a new member sponsor, your name must legibly appear on the Application for Toastmasters Club membership along with your home club number. No changes or additions will be made to the applications once they are received at World Headquarters. New, dual and reinstated members count for credit; transfer and charter members do not. The new member's join date must fall within the July 1, 2007 to June 30, 2008 time frame and applications must be postmarked no later than June 30 and received at WHQ by 5 pm Pacific Time. Online applications must be received no later than June 30.

If you sponsor 5 new qualifying members you receive a unique pin. If you sponsor 10 new members you receive a Gold Star pin. If you sponsor 15 or more new members you will receive a Toastmasters necktie or scarf.

Sponsoring members are encouraged to keep track of the name, date joined and Date the application was mailed/submitted online. Please visit <http://www.toastmasters.org/1620.aspx> to download and print a copy of the membership programs flier.

By encouraging others to join the Toastmasters program, you will be making a difference to their lives as well as to yours as you all *Transform Through Toastmasters*.



.....Our New DTM

Congratulations to one Toastmaster who achieved his Distinguished Toastmaster designation during the month of August. This brings our total of DTMs for this District year to four.

John Reed is a member of TM of Manchester Club. John served as the Area 16 Governor for the 2006 – 2007 District year.

Public Relations Officer



*Jennifer Anderson-Habina, DTM
Public Relations Officer*

A major change in my life is happening this month. I will retire from the Supervisor of Shipbuilding, US Navy, known by the acronym, SUPSHIP. My first Toastmasters Club was in this workplace. I joined Midcoast Toasters, a Command sponsored club, fourteen years ago. Initially it was my support group on both personal and professional levels. Perhaps you're wondering why I'm still a member. For one it's the most positive meeting at work. It's also been rewarding to witness other members' growth. Some of the successes they've achieved include advancement from secretarial to senior management; delivery of superior presentations to coworkers as well as dignitaries; and facilitating well run meetings. I've decided to continue my membership as a retiree with the Midcoast Toasters Club.

The following is a quote about retirement from a coworker's wife who writes verse for Renaissance Greeting Cards; "A river never stops flowing, it just changes course. Wishing you all the best in your new direction." This certainly will be a new direction which fits right in with our theme, *Transform Through Toastmasters*.

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Upcoming Events

- Area 2 contests – October 11
- Area 4 contests – October 16
- Area 5 contests – October 11
- Area 6 contests – October 13
- Area 7 contests – October 6
- Area 8 contests – October 9
- Area 10 contests – October 6
- Area 11 contests – October 13
- Area 12 contests – October 13
- Area 13 contests – October 11
- Area 16 contests – October 1
- Area 17 contests – October 13
- Area 18 contests – October 6
- Area 19 contests – October 15
- Division A contests – October 20
- Division B contests – October 27
- Division C contests – October 27
- Division D contests – October 20
- District Fall Conference – Nov 2 – 4
- Division D TLI – January 19, 2008

If you have dates for Area or Division events, please send them to PRO Jennifer Anderson-Habina and DG Heather Perkins.

Leading Your Team

Jim Heeren, DTM, PDG

How can you lead your club team to success? One method you might want to consider is the PRICE system developed by Robert Lorber and used extensively by Lorber and Ken Blanchard. PRICE is an acronym for Pinpoint, Record, Involve, Coach and Evaluate.

Pinpoint refers to determining what your outcomes or measures of success will be. *Record* refers to tracking performance on those measures. Your outcomes are established through the Distinguished Club Program and Toastmasters International provide the means for tracking your progress on those measures. You may have additional outcomes you've established for your club and you have to ensure you have a means of recording results so you can track progress.

Involving others in determining what constitutes success is important. Your members as well as your club executive should be involved in establishing the Club Success Plan so that each member has an investment in achieving those goals. If this plan is developed solely by the President or by the club executive, members may not fully understand their role in achieving club success and they may not even agree with some of the action items listed as their responsibility. This agreement is important for any plan to be useful in guiding the club to success.

Coaching involves praising good performance, providing constructive feedback on poor performance and redirecting the efforts of inexperienced team members. Coaching requires constant communication. Don't just provide feedback when something goes wrong. Make sure you provide constant, consistent feedback and recognize success.

Evaluate involves regularly reviewing your progress toward achieving your goals and making changes when a course correction is needed. Toastmasters International provides lots of statistical information that can help you evaluate your progress. Your Area Governor also has up to six years of history for your club. Use this to determine if you are on track based on the last couple of years and based on the goals you have set for this year. Let your team know how well it's doing and how the accomplishments reflect the achievements of your members.

QUOTATIONS ABOUT LEADERSHIP

From <http://www.heartquotes.net/Leadership.html>

Leadership is not so much about technique and methods as it is about opening the heart. Leadership is about inspiration—of oneself and of others. Great leadership is about human experiences, not processes. Leadership is not a formula or a program, it is a human activity that comes from the heart and considers the hearts of others. It is an attitude, not a routine.

More than anything else today, followers believe they are part of a system, a process that lacks heart. If there is one thing a leader can do to connect with followers at a human, or better still a spiritual level, it is to become engaged with them fully, to share experiences and emotions, and to set aside the processes of leadership we have learned by rote. (Lance Secretan)

Leadership is not magnetic personality—that can just as well be a glib tongue. It is not "making friends and influencing people"—that is flattery. Leadership is lifting a person's vision to higher sights, the raising of a person's performance to a higher standard, the building of a personality beyond its normal limitations. (Peter F. Drucker)

Area and Club News

William Gillis passed away on August 18, 2007. He will be sadly missed by all who knew him. Bill was a charter member of the Tri-City Toastmaster Club # 7682 and successfully represented the club at many speech contests. The annual club award for best speaker is named in his honor. He was well known for his patriotic and humorous speeches throughout Toastmaster District 45 and Region VII. Bill won the District International Speech Contest in 1993 and twice won the District Humorous Speech contest. In 1994, Bill was selected as the District's Toastmaster of the Year.

**Club Anniversaries**

Congratulations to the members of each of the following clubs in District 45 who will be celebrating their anniversary in October. Special congratulations to the Nashua-Hudson club which will be celebrating its 45th anniversary.

Salem Speech Masters Club #780794, Area 16, Division A, 1st Anniversary

Coast Masters Club #658057, Area 14, Division B, 3rd Anniversary

Mainely Speakers Club #2669, Area 14, Division B, 6th Anniversary

Merrimaster Toastmasters Club #7926, Area 7, Division A, 17th Anniversary

Riverview Canusa Club #5382, Area 2, Division C, 18th Anniversary

George Burton Club #6022, Area 1, Division D, 22nd Anniversary

Speak-Easies Club #1770, Area 8, Division A, 34th Anniversary

Downtown Speakers Club #3217, Area 9, Division D, 39th Anniversary

Nashua-Hudson Club #2440, Area 7, Division A, 45th Anniversary



Wanted
Club Coaches
Reward Offered



Clubs with 12 or fewer paid members need the special attention of a Club Coach. A Club Coach is an experienced Toastmaster who works with the club to help it become a Distinguished Club or better. The assignment lasts to the end of the current club year if the club reaches Distinguished Club status or better, or the end of the following club year if Distinguished Club status is not reached in the first year.

A Club Coach is assigned to clubs in need by the District Governor. Up to two coaches can be assigned per club. The club coach comes from the outside with new viewpoints, perspectives and experience; therefore the club coach/es may not be a member of the club at the time of appointment but may join the club upon assignment.

Club Coaches will receive a pin upon assignment. Credit toward the Advanced Leader Silver designation is awarded upon successful completion of the assignment. A certificate will be sent to the club coach/es upon successful completion.

If you feel you have something to contribute to a low-member club and that you would benefit from the experience of being a club coach, please speak with your Area Governor to determine if there is a club that you could work with. The Area Governor will then speak with the Club President and get their consent after which your name would be submitted to our District Governor Heather Perkins who will notify Toastmasters International.

CAPS Conference

Some of the savviest speakers in North America are heading for Halifax, ready to share a treasure trove of knowledge. They will be at the annual convention of the Canadian Association of Professional Speakers (CAPS).

Headlining the three-day conference will be some of the most sought-after speakers and presenters in North America. Among those taking part will be Bob Pike – the man professional speakers turn to for advice on perfecting their platform skills. Europe will be represented by Lesley Everett, the UK's expert in personal branding. She'll share tips on how speakers can stand out in a competitive and discerning marketplace.

But this is not just a get-together for professional speakers. It's for everyone who wants to grow personally and professionally. The focus of the convention is to learn "the secrets of how to expand your horizons in business and in life." There will be workshops in three key areas – Branding, Sales and Marketing; Information Marketing and Product Development; and Presentation skills.

The 11th Annual CAPS (Canadian Association of Professional Speakers) Convention takes place in Halifax, Nova Scotia, December 6-8, 2007 at the Marriott Hotel. The convention details are at www.canadianspeakers.org.

Educational Achievements

Congratulations to all those Toastmasters who have already achieved one or more educational and leadership awards. The results for the month of August are:

Competent Communicator Awards

<i>Name</i>	<i>Club Name</i>	<i>Date Received</i>
Patrick McGuinness	Concord Toastmasters Club	August 1, 2007
Julie Chen	Amoskeag Better Communicators	August 1, 2007
Heather Perkins	Toast of the Coast Toastmasters Club	August 2, 2007
Elizabeth Conforti LaFlamme	Lakes Region Toastmasters Club	August 7, 2007
Stephen Pierce	Lakes Region Toastmasters Club	August 7, 2007
Carla Bourque	Winning Spirit Club	August 13, 2007
Laurie Langlois	Ecotoasters Club	August 16, 2007
Terrance Collins	TM Greater Burlington Club	August 23, 2007
Lucy Paine Kezar	Excel-Orators	August 28, 2007
Bob Carnire	ECHO Toastmasters	August 29, 2007
Laurie Glaude	TM of Manchester	August 31, 2007
Gregory Kivenzor	Nashua-Hudson	August 31, 2007

Advanced Communicator Awards

<i>Type of Award</i>	<i>Name</i>	<i>Club Name</i>	<i>Date Received</i>
ACB	Barbara Ruff	Yarmouth Toastmasters	August 17, 2007

Leadership Awards

<i>Type of Award</i>	<i>Name</i>	<i>Club Name</i>	<i>Date Received</i>
OCL	Jane Clow	Lakes Region Toastmasters	August 6, 2007
OCL	Candice Buell	Tri-City Club	August 10, 2007
ALB	Fiona Haysom	Spirit-ed Toastmasters	August 17, 2007

**Triple Crown Winners 2007 – 2008**

We have a third Toastmasters who has already achieved a Triple Crown designation this year. Congratulations to:

Lucy Paine Kezar who achieved a Competent Communicator designation for Excel-Orators, an Advanced Communicator Bronze for Ad Libs and an Advanced Communicator Silver for Exeter Speak-ups.

Time for Dues



Semi-Annual Dues Collection Alert!

It is that time again for membership dues to be collected and sent to Toastmasters International.

The Dues Renewal Invoice for the October 1, 2007, through April 30, 2008, period was mailed to club presidents of record the last week in August. Help expedite the processing of your club's renewals and take advantage of paying your renewals online using a credit or check/debit card. Not only will your club receive a receipt confirmation, but the credit card and report will be processed immediately. Each club has a password in order to enter into the secure part of the Web site which will be printed on the dues renewal invoice. WHQ accepts MasterCard, VISA, AMEX and Discover. WHQ also accepts check/debit cards that have a MasterCard or VISA insignia.

Here are some helpful hints and things to remember:

- Submit your dues by one method only! Submitting duplicates slows down the process. **Clubs paying by check must mail their renewals to WHQ. The renewal is not counted as being paid until the invoice and check are at WHQ.**
- DO NOT e-mail your renewal to WHQ. It is not secure to submit credit card information via e-mail. Online, FAX and mail submissions are secure.
- DO NOT submit your dues renewal invoice/list of members and payment separately. Include complete information together. WHQ processes more than 10,000 submissions and it is difficult to match up submissions when items are tendered separately. It also delays the processing of the renewal.
- Renewals are due October 1, 2007. In order to receive on-time credit in the Distinguished Club Program, renewals must be either renewed on-line no later than October 1 **or** by mail, postmarked October 1 AND received at WHQ by 5 p.m. Pacific Time, October 10, 2007.



4 October 2007, 7 - 9 PM
Bedford Institute of Oceanography
Main Auditorium, 1 Challenger Drive,
Dartmouth, NS (near Shannon Park)
Cost - \$10 per club
Free to the general public (donations accepted)

The 18th Annual District 45 Fall Conference



Once again the fall conference will be held at the Fredericton Inn in Fredericton, New Brunswick. The conference has been hosted there many times in the past and it has consistently been a successful conference. Conference co-chairs Shane Walsh and Larry Graham are sure that this year will exceed past experiences.

There are a number of interesting educational sessions. The judging workshop will once again be held. This is mandatory for those who will be judging the District contests unless they have participated in a District judging workshop in the last two years. All other Toastmasters are welcome to attend this session.

There will be several sessions on developing speeches, including one on how contest speeches differ from most of your club speeches and what you need to do to develop a winning contest speech. Rob Evans, two-time winner of the best website award, will be presenting a session on club websites.

Our second-year International Director, Val Albert, will be joining us and will present a keynote speech on Saturday evening. We also anticipate having the International Director candidates in attendance. This will be your opportunity to meet these individuals and learn more about them and how they can contribute to the success of the organization.

Of course, there will be the awards lunch on Saturday. Come and find out the Toastmaster of the Year, the Area Governor of the Year and the Division Governor of the Year. Distinguished Clubs, Areas and Divisions will be recognized for their accomplishments along with a number of individual Toastmaster achievements.

Two of the highlights of the conference are always the Humorous Speech Contest on Saturday and the Evaluation Contest on Sunday. Most clubs are in the process of holding their contests and the Area contests start early October with the Division contests being held toward the end of October. A listing of Area and Division contests is located on page 5 of



the newsletter. Plan to attend to support your Division winners.



This year, there will be entertainment on Saturday evening. However, we cannot disclose the nature of this entertainment in advance. You have to be there to find out what it is. It will be worth it!!

Registration information and more details on the conference will be posted soon on the District website at <http://www.district45conference.com/> . Stay tuned.

Pictures from the International Convention



Vikas Jhingran, World Champion of Public Speaking 2007



The Region 7 Distinguished District Governors 2006 – 2007



Brenda Saunders/Todd and Mitchell, the keynote speaker at the opening ceremonies



Socializing in Wendy's LARGE room



A disreputable trio



And you CAN dress them up!!



More socializing...



Karl showing off his cooking skills